

ACTION

Subject: President's 2013 – 2014 Goals

2013-2014 PRESIDENT'S GOALS

Core Theme 1: Educational Attainment/Student Success

Shoreline Community College students will have the opportunity to complete their program and/or graduate with the academic preparation and skills necessary to continue their education, meet the demands of the workplace or improve their quality of life, consistent with the State of Washington's Community and Technical College system.

- **Curriculum**
Reset, reinvent and realign curriculum to develop students' global competencies, and maximize their opportunities to be successful after they leave SCC. [*Student Achievement*]
- **Student Services**
Restore and revitalize SCC student services, with particular emphasis on student advising and those services most likely to lead to successful completion of students' educational goals. [*Student Achievement*]
- **Trane Innovation Center**
Including grant application and approval, make substantial progress toward opening a local, community based SCC-Trane Innovation Center. [*Student Achievement*]

Core Theme 2: Program Excellence

Shoreline Community College strives for continuous improvement in its educational programs to meet the needs of students, employers, colleges and universities, and community partners. The College promotes the excellence of its programs locally, statewide, nationally and internationally.

- **Allied Health and Sciences Building**
Prepare and submit a high quality capital Project Request Report (PRR) that maximizes SCC's chances of obtaining approval for an Allied Health and Sciences building. [*Resource Development*]
- **Internationalization**
Implement a program through which students, faculty and staff will increase their collective global competence and awareness. [*Student Achievement; Resource Development*]

- **Automotive**
Ensure that SCC's Automotive program maintains its stature as the premier program, locally, regionally and nationally. [*Student Achievement; Resource Development*]

Core Theme 3: Community Engagement

Shoreline Community College initiates, cultivates and nurtures relationships with the many communities it serves, including Shoreline and Lake Forest Park, local school systems, businesses, the Shoreline Community College Foundation, community-based, state, national and international organizations.

- **Resource Development – Foundation**
Working with the Foundation Board, increase the SCC Foundation's capacity to support SCC through effective fundraising efforts and community exposures. [*Resource Development*]
- **Presence and Visibility**
Substantially increase SCC's presence, visibility and influence in the local community and through direct, meaningful interactions with legislators and government officials. [*Resource Development*]

Core Theme 4: Access and Diversity

Shoreline Community College maximizes student access to all its transfer, professional/technical and developmental programs. Shoreline Community College promotes a diverse student body and employees who reflect the local, state, regional and international communities that the college serves.

- **Veterans**
Continue to enhance services to veterans that will bring more veteran students to SCC, and lead to demonstrable improvement in veteran student success. [*Resource Development; Student Achievement*]
- **International Education**
Invest in and enhance program and services that lead to increased enrollment of international students. [*Resource Development; Student Achievement*]
- **Virtual College**
Invest in and enhance program and services that lead to increased enrollment of students through the Virtual College [*Resource Development; Student Achievement*]

Core Theme 5: College Stewardship

On behalf of the citizens of the State of Washington, Shoreline Community College serves as a model of effective, transparent and ethical stewardship with a focus on fiscal resources, college employees, compliance with laws and regulations, and facilities management.

- **Professional Development**
Implement an accessible, relevant and effective professional development program for all constituencies (faculty, administration and classified staff). [*Resource Development*]

- **Student Housing**
Successfully complete next steps of process leading to construction of a student residence on the SCC campus (ground lease execution, MDP approval, building design, planning necessary Residential Life administrative infrastructure). [*Resource Development*]
- **Strategic Initiatives**
Direct appropriate and necessary resources to support the college's strategic initiatives; achievement will be evidenced by demonstrable, measureable progress of each chosen initiative. [*Resource Development; Student Achievement*]
- **Culture**
Through consistent communication, inclusion and engagement, demonstrably improve and enhance morale and effectiveness of SCC's workforce. [*Resource Development*]