

**ACTION**

**Subject: 2012 – 2013 Board of Trustees & President’s Goals ⇔ Core Themes**

**2012 - 2013 BOARD OF TRUSTEES GOALS ⇔ CORE THEMES**

**Core Theme 1: Educational Attainment/Student Success**

- The College will align its goals with some or all of the components contained in the AACCC’s (American Association for Community Colleges’) 21st Century Implementation Framework.
- The Board will continue to monitor Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective.

**Core Theme 2: Program Excellence**

- The Board will continue to monitor Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective.

**Core Theme 3: Community Engagement**

- The College will initiate and complete a new branding and marketing of the College to reflect and promote Shoreline Community College as an Institution of Excellence.
- The Board will continue and increase its participation at College events as well as those held in the community-at-large.
- The Board will continue to monitor Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective.

**Core Theme 4: Access and Diversity**

- The Board will monitor the progress of the College’s Strategic Initiatives related to the Virtual College and Campus Internationalization at least semi-annually.
- The Board will continue to monitor Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective.

**Core Theme 5: College Stewardship**

- The Board will continue to monitor Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective.
- The Board will monitor the progress of the College’s Strategic Initiatives related to the Virtual College and Campus Internationalization at least semi-annually.

## **2012 - 2013 PRESIDENT'S GOALS ⇔ CORE THEMES**

### **Core Theme 1: Educational Attainment/Student Success**

•SCC will develop and implement a comprehensive plan in alignment with the AACC's (American Association for Community Colleges') 21<sup>st</sup> Century Implementation Framework. Task Force groups will be established no later than the end of Fall 2012 to address the following areas: Increasing College Completion, Reimagining Pathways for Students, Community College/K-12 Collaboration for College Readiness, Developmental Ed Redesign, and Closing the Skills Gap and Credentialing.

•SCC will provide Board Monitoring Reports related to the Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective. A Board Monitoring Report Schedule (timeline) will be presented to the Board for approval at the September 2012 Regular Meeting of the Board of Trustees.

### **Core Theme 2: Program Excellence**

•SCC will provide Board Monitoring Reports related to the Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective. A Board Monitoring Report Schedule (timeline) will be presented to the Board for approval at the September 2012 Regular Meeting of the Board of Trustees.

### **Core Theme 3: Community Engagement**

•SCC will initiate and complete a new branding and marketing effort of the College to reflect and promote it as an Institution of Excellence no later than the Spring of 2013.

•SCC will provide Board Monitoring Reports related to the Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective. A Board Monitoring Report Schedule (timeline) will be presented to the Board for approval at the September 2012 Regular Meeting of the Board of Trustees.

### **Core Theme 4: Access and Diversity**

•SCC will provide the Board of Trustees with at least semi-annual status reports on the Virtual College and Campus Internationalization initiatives.

•SCC will provide Board Monitoring Reports related to the Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective. A Board Monitoring Report Schedule (timeline) will be presented to the Board for approval at the September 2012 Regular Meeting of the Board of Trustees.

### **Core Theme 5: College Stewardship**

•SCC will continue to strengthen its financial position by searching and establishing partnerships to attract more resources at the local, state, national and international levels in support of its vision and mission.

•SCC will continue to responsibly manage its financial resources in accordance with federal and state mandates pursuant to the College's Core Themes and strategies.

•SCC will provide the Board of Trustees with at least semi-annual status reports on the Virtual College and Campus Internationalization initiatives.

- SCC will provide Board Monitoring Reports related to the Core Theme objectives that do not meet an overall acceptable threshold of 75% of indicators for each objective. A Board Monitoring Report Schedule (timeline) will be presented to the Board for approval at the September 2012 Regular Meeting of the Board of Trustees.